

The Battlecard

shippit

sendle

StarShipIT

ShipStation

temando

INTEGRATIONS

Discounted Rates with Carriers	✓	✓	✗	✗	✓
Bring Your Own Rates with Carriers	✓	✗	✓	✓	AusPost Only
Shopping Cart	✓	✗	✓	✓	✓
Order Management System	✓	✗	✓	✓	✓
Point of Sale System	✓	✗	✗	✗	✓
ERP System	✓	✗	✓	✓	✓
WMS	✓	✗	✓	✓	✓
Inventory Management System	✓	✗	✓	✓	✓
	✓	✗	✓	✓	✓

FEATURES

Live Delivery Calculator at Checkout	✓	✗	✓	✓	✓
Automates Labelling & Booking Process	✓	✓	✓	✓	✓
Supports Basic Pick & Pack Process	✓	✗	✓	✓	✓
Centralised Tracking	✓	✓	✓	✗	✗
Delivery Tracking & Notifications	✓	✓	✓	✗	✗
Delivery Performance Reporting	✓	✓	✓	✗	✗
Advanced Analytics & Business Intelligence	✓	✗	✗	✗	✗

Support

Dropshipping Support	✓	✗	✗	✗	✗
Marketplaces Support	✓	✗	✓	✓	✗
Ship from Store Support	✓	✗	✗	✗	✓



Company Tagline	A shipping platform for retailers that makes smarter decisions to save you time, money and keep your customers happy.	Send parcels door to door for low flat-rates, across Australia and around the world.	Simplify and automate the process of fulfilling on- and offline orders with live rates at checkout, shipping labels, branded tracking and more ...	Import, manage, and ship your orders with ShipStation, the popular choice for online sellers in Australia.	Connecting carriers with retailers and retailers to people.
Key Differentiation Points	An End-to-End Shipping Platform Multi-Carrier Allocation Algorithm Easy to Use & Configure Suited for SMB to Enterprise No lock in contracts	A virtual courier company Flat rate deliveries Competes with AusPost Integrates with Shipping Platforms	Mid-Market Focus Low cost, automation focus Annual contracts	SMB Focus Low-cost, automation focus	Enterprise Focused Requires professional services to configure Heavily focused on Magento Owned by NeoPost, France
Limitations	Advanced Picking & Packing functionality Doesn't support microbusinesses	Cannot bring AusPost rates across No visibility/choice on carrier selected for delivery	Customers don't have access to the best shipping rates Suboptimal end customer parcel tracking experience Difficulty managing multiple brands and distribution points (i.e. warehouses or stores) Lacks reporting depth and customer experience feedback	US based - very limited AU carrier selection Customers don't have access to the best shipping rates No tracking experience for end customers Lacks reporting depth and customer experience feedback	French ownership, lack of product focus Cannot bring your own rates for carriers other than AusPost Limited customer focus for Australia Expensive pricing
2018 Awards	2018 Westpac Business of Tomorrow 2018 Retail Fulfilment Awards (Best Fulfilment Technology) 2018 NORA Solution Provider Excellence Awards (Best In-Store Technology Solution) 2018 Anthill Smart 100 Top 50 Company	2018 NORA Solution Provider Excellence Awards (Best Shipping & Logistics) 2018 Retail Fulfilment Awards (Best Fulfilment Disrupter 2018)			
Support	Email, Live Chat, Phone	Email, Live Chat			Email, Telephone
Pricing	Start - \$19 p.m (up to 20 orders) Grow - \$49 p.m (up to 250 orders) Unleash - \$149 p.m (up to 500 orders) Empower - \$249 - \$999 p.m (500+ orders p.m)	No Subscription Fees	Starter - \$50 p.m (up to 250 orders) Professional - \$120 p.m (up to 4,000 orders) Enterprise - \$200 p.m (up to 20,000 orders)	Starter - \$9* /p.m (up to 50 orders) Bronze - \$29* p.m (up to 500 orders) Silver - \$49* p.m (up to 1,500 orders) Gold - \$69* p.m (up to 3,000 orders) Platinum - \$99* p.m (up to 6,000 orders) Enterprise - \$159* p.m (unlimited) *ALL IN USD	Not Publicly Available